



## Enhancing Event Attendance

Understanding the impact of retaining sponsors and event attendees offers important insight to organizations that are contemplating long term sponsor relationships and to event marketers seeking those ongoing partnerships.

Medical association conferences and symposiums offer a wide range of opportunities for introducing new products for device manufacturers as well as giving surgeons an opportunity to discuss new techniques or highlight current trends for a specific type of surgery.



The conundrum for any medical event planner is how to enhance event attendance.

***It's all about the experience!***

Medical event organizers hire us to promote their programs with live surgery broadcasting.

We have the expertise to create innovative video programs that effectively deliver your message to your targeted audience with full-service planning, broadcast-quality production and postproduction.

Our team of production and OR experts work to precisely define your video communications goals and target audience to create and execute a plan that delivers a compelling viewing experience. We offer several levels of production to meet both your budget and needs.



To hear a little about why live surgery is important, visit "[Why Live Surgery](#)" on our website and hear a testimony from one of our clients who is also a thought leader in surgery.

Contact us at [info@boxlinebox.com](mailto:info@boxlinebox.com) and we will help you quickly evaluate how to enhance your next event.